



InnerWorkings™

Company Fact Sheet

InnerWorkings, Inc. is a leading provider of managed print and promotional solutions to corporate clients across a wide range of industries. With proprietary technology, an extensive supplier network and domain expertise, the Company procures, manages and delivers products as part of a comprehensive outsourced enterprise solution.

Many large companies have little visibility into their print spend, which is a significant corporate expense anywhere from 1% to 4% of a company's revenue. InnerWorkings enables its clients to better manage their print procurement to save money.

KEY STATS AND MILESTONES

- » Over 4,500 active clients in 2007
- » Over 7,000 suppliers in network
- » Expanded geographic presence from Illinois to California, Hawaii, Minnesota, New York, Pennsylvania, Texas and Wisconsin
- » In May 2008, InnerWorkings established a presence in Europe with its acquisition of UK-based etrinsic
- » InnerWorkings celebrated its two-year anniversary of becoming publicly traded on August 16, 2008

HIGHLIGHTS:

Innovative business model: Our fully-integrated procurement solution disrupts the traditional print supply chain by aggregating the collective print demand of our clients and greatly increasing the number of suppliers that can efficiently bid for our clients' jobs.

Extensive and diverse supplier network: The more than 7,000 suppliers in our network have been selected among thousands of potential suppliers worldwide based on their ability to effectively serve our clients on the basis of price and service.

Proprietary software and database: Our PPM4 technology allows us to match jobs with the supplier in our network best suited to produce the job at a highly-competitive price. Our proprietary database contains one of the largest independent repositories of equipment profiles and price data for print suppliers.

Deep domain knowledge and procurement management expertise: Our teams of account executives and procurement managers ensure high levels of execution and the on-time delivery of a quality product, while delivering domain expertise.

Scalable business: Our technology solution can support a significant increase in the number of clients we serve and jobs we process without significant capital investment. In addition, our extensive supplier network provides access to a vast supply of manufacturing capacity without requiring any capital expense.

REPRESENTATIVE SAMPLE OF INNERWORKINGS ENTERPRISE CLIENTS

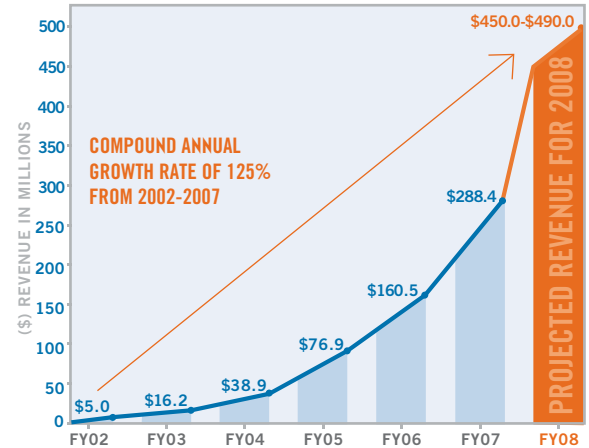


FISCAL YEAR 2007 HIGHLIGHTS

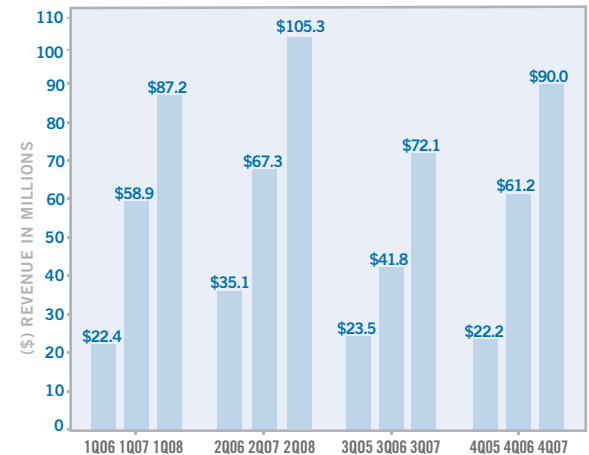
- » Revenue increased 80% versus the prior year \$288.4 million.
- » Operating income increased 80% to \$23.2 million, up from \$12.8 million in fiscal year 2006.

SIGNIFICANT REVENUE GROWTH

FYE: December 31



DEMONSTRATING CONSISTENT QUARTERLY PERFORMANCE



MANAGEMENT TEAM

- » **Steven E. Zuccarini, CEO:** former President Global Solutions, R.R. Donnelley & Sons
- » **Eric D. Belcher, President and COO:** former COO, MAN Roland Inc.
- » **Joseph M. Busky, CFO:** former Chief Accounting Officer, Dade Behring

BOARD OF DIRECTORS

- » **John R. Walter, Chairman:** former Chairman, President and CEO of R.R. Donnelley & Sons
- » **Peter J. Barris:** Managing General Partner, New Enterprise Associates
- » **Jack M. Greenberg:** former Chairman and CEO, McDonald's Corporation
- » **Linda S. Wolf:** former Chairman and CEO, Leo Burnett Worldwide
- » **Sharyar Baradaran:** CEO and Chairman, Baradaran Ventures
- » **Steven E. Zuccarini:** CEO, InnerWorkings



This Fact Sheet contains forward-looking statements. They are subject to a number of factors that could cause the company's actual results to differ materially from what is indicated here. Please see the company's latest SEC filings for more information.